



Reach an untapped segment of qualified industrial buyers!

IndustryNet.com reaches far beyond traditional promotional channels to access an untapped segment of industrial buyers who are searching for your products and services. These are buyers that are not easily reached through traditional advertising mediums. Here are just a few of the ways we break through to hard-to-reach buyers...

- Bidding on over 5,000 pay per click keywords on search engines such as Google
- Mailing over 2 million product catalogs
- Sending out over 600,000 targeted emails
- Printing over 1 million advertisements in our industrial directories
- Mailing over 400,000 postcards to our industrial database
- Mailing over 40,000 brochures with our industrial mailings
- Placing over 40,000 phone calls to introduce IndustryNet.com
- Mailing over 3 million proposal letters introducing IndustryNet.com
- Submitting press releases to thousands of major news sources
- Exhibiting at national tradeshow, such as National Manufacturing Week
- Optimizing for all the major search engines to yield top search result placement
- Indexing nearly 1 million pages in major search engines such as Google, Yahoo, MSN
- Establishing links and cross-promotions with high-traffic B-to-B websites
- Powering buyers guides of other industrial niche sites such as CTIndustry.com
- Seeking endorsements from trade associations such as the American Purchasing Society, a professional association of buyers and purchasing managers

IndustryNet.com continues to exploit innovative techniques to reach hard-to-find buyers who may not discover your company through traditional advertising channels. While IndustryNet.com is already receiving over 20,000 category searches per day, we stand committed incredible growth.

Our goal is to ensure your complete online success!